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Jaipuria Institute of Management, Lucknow Organizes Winter School - 2023 on Developing Competencies

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**Jaipuria Institute of Management, Lucknow Organizes Winter School - 2023 on
Developing Competencies**

Winter School 2023

DEVELOPING COMPETENCIES

Pedagogical Innovation
Publishing in High- Quality Journals
Contemporary Research Methods



Organized by
Jaipuria Institute of
Management, Lucknow

December 10-14, 2023

Academic Partner



Winter School -2023 on Developing Competencies

Editorial Perspective on “How to Publish in Top Tier Journals”



Dr. Steven Carnovale
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Associate Professor of Supply Chain Management at Florida Atlantic University, US & Co-editor in Chief of the Journal of Purchasing and Supply Management



Dr. Yogesh K Dwivedi
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Professor, Swansea University, UK, & Editor-in-Chief of the International Journal of Information Management

Jaipuria Institute of Management, Lucknow organized a **five-day Winter School on Developing Competencies** from **December 10-14, 2023**. The objective of the Winter School 2023 is to provide a comprehensive and immersive experience for participants by enhancing their skills and knowledge regarding pedagogical innovations, publishing in quality journals, and contemporary research methods. The Winter School envisions a collaborative environment, encouraging networking and the exchange of ideas among participants and experts in the field. The program was formally inaugurated with the lighting of an auspicious lamp in the gracious presence of the august speakers for the day, the Director and the Deans, Jaipuria Institute of Management Lucknow, the conveners of the Winter Schools, faculty, and doctoral scholars. More than 30 participants including faculty and scholars from Sohar University, Oman attended the session, which was in a hybrid mode.

In her **inaugural address**, **Dr. Kavita Pathak**, Director, Jaipuria Institute of Management Lucknow gave an overview of the Winter School highlighting its core aims, objectives, and

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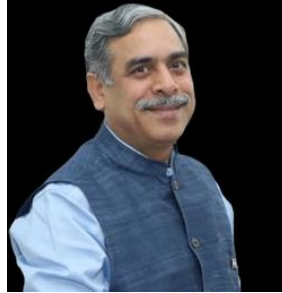
application area and how it shall benefit the participants in carrying out successful research work and overcoming potential challenges in the publishing process. She mentioned today's session as a unique opportunity to learn and cultivate a fresh perspective on quality publishing from the stalwarts in the field.

Ms. Raksha Dubey, FPM scholar, Jaipuria Institute of Management Lucknow (Batch 2022) and anchor for the day introduced the speakers to the forum. The honorable speakers were presented with a **Green Certificate** and by **Dr. Kavita Pathak**.

Dr. Yogesh Dwivedi and Dr. Steven Carnovale engaged the audience in an enlightening session delving into the intricacies of effective writing and research practices. Dr. Dwivedi's **emphasis on extensive reading** before writing highlighted the importance of being well-versed in the current literature of the field. Both speakers concurrently addressed **key factors crucial for successful writing**, emphasizing the need for depth and quality over sheer quantity in studies. The **art of reviewing** was also discussed. The duo engaged with the audience through an interactive Q&A session, responding to inquiries with satisfaction. Dos and don'ts of manuscript writing were shared, shedding light on the intricacies of the peer-review process. Overall, the session offered a valuable opportunity for participants to gain in-depth knowledge and practical guidance from celebrated researchers in the field.

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A Session on ‘Survey Research’



Dr. Shailendra Singh
(Dean-Research, IIM – Lucknow)
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Dr. Shailendra Singh, an academic powerhouse with a profound background in Organizational Behavior. Holding a Ph.D. from the esteemed IIT Kanpur in 1987, Dr. Singh's academic journey began with a First Class MA in Psychology from the University of Allahabad in 1981, following a distinguished BA with First Class honors from the same university in 1979.

With over 35 years of experience in post-Ph.D. teaching, research, and academic administration, Dr. Singh has left an indelible mark on the academic landscape. Currently holding the esteemed position of Professor HAG at the Indian Institute of Management Lucknow since October 2012, his commitment to education and research is evident in his extensive and illustrious career. Dr. Shailendra Singh is not just an educator; he is a beacon of knowledge and expertise in the realm of Organizational Behavior.

The speaker commenced the session on the topic “**Survey Research**” by defining the traditional quantitative method of collecting information through a survey by asking multiple questions which is concluded with data analysis. The speaker interpreted the word ‘**Survey**’ as a measurement tool used to gather information from people by asking questions about their topic. Dr. Shailendra Singh defined two types of Survey Research i.e. **Questionnaire based and Interview based**. Both were explained in great detail by the speaker. Dr. Singh also explained the various concerns related to Population, Sampling, Framing of Questions, Content, Biases, and Administrative aspects, that

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occur while conducting surveys. The Questionnaire Designs, Wording, and Placement of Questions are some Golden Rules which play a vital role were also discussed.

For Interview Research some core points like Training the Interviewers were discussed. The audience gained insights into Conducting the Interviews, Recording the Responses, and transcribing of the Interviews. Dr. Singh subsequently explained the Fundamental role of Sampling, Methods, Sampling Terminology, Sampling Distribution, Sampling Error, Random and Systematic Sampling, Cluster Sampling along with Validity of the constructs.

A Session on ‘Importance of Research Impact and how to Improve Article Acceptance Rate and Publish quickly’



Ms. Sangeeta Menon
(Regional Publishing Manager-Emerald Publishing)
Email: : smenon@emerald.com

Ms. Sangeeta Menon is a distinguished professional serving as the Regional Publishing Manager at Emerald Publishing. With a focus on the South Asian region, including India, Sri Lanka, Bangladesh, Nepal, Maldives, and Bhutan, Ms. Menon plays a crucial role in shaping and executing strategies that align with both sales and publishing objectives. Her work extends beyond regional boundaries, aiming to integrate research from South Asia into the global research platform through diverse publication formats.

Ms. Menon's focus on bringing out the best in research for publishers was particularly relevant. Highlighting the importance of research impact and its applicability in the real world, she emphasized the need to make information easily discoverable, understandable, and shareable. The notion that impact is about making a provable difference in the real world resonates, and the discussion on the role of citations, references, and social media in influencing research attention added depth to the conversation. The extension of research impact beyond academic achievements underscores the broader societal contributions of research.

Ms. Menon's guidance on crafting impactful statements and the key questions to include in an impact statement provides practical insights for researchers. The session delved into the publishing

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journey, **addressing the intricate balance between the art of writing and the publishing business.** Ms. Menon's advice on **selecting the right journal, reasons for rejection, and what makes a good paper would be invaluable for researchers navigating the publishing landscape.** The detailed exploration of paper structuring, surviving peer review, and ethical considerations in publication added a layer of practicality to the discussion. The emphasis on equity, diversity, and inclusion within Emerald Publishing aligns with contemporary values in academia. Ms. Menon's insights into making articles visible through platforms like **Kudos contribute to the broader understanding of research impact and dissemination.**

A Session on 'Psychometrics'



Dr. Padma Tripathi
(Assistant Professor, Jaipuria Institute of Management, Lucknow)
Email: padma.tripathi@jaipuria.ac.in

Prof. Padma Tripathi is a Ph.D. (HRM) from the Indian Institute of Management, Lucknow. Currently, She is working as Assistant Professor-II at Jaipuria Institute of Management Lucknow. Dr. Tripathi engaged participants by posing the fundamental question "What is psychometrics?" She skillfully navigated the terrain of psychometrics, emphasizing the **importance of scales in measurement and expounding on statistical concepts such as constructs, variables, and optimization.** The crux of the session lay in understanding measurement as the assignment of numbers to represent attributes of an object. Dr. Tripathi further elucidated the theoretical background, hypotheses, the intricacies of measurement, and the diverse landscape of measurement scales. Notably, she touched upon types of **constructs, differentiating between formative and reflective indicators, and delved into reliability as a key facet.** The participative nature of the session was evident as engaged participants raised questions, and Dr. Tripathi, in turn, responded to their queries, ensuring a satisfactory level of understanding. The hands-on demonstration of AMOS to draw models added a practical dimension to the theoretical concepts discussed.

A Session on ‘Innovative Teaching’



Dr. Arti Chandani
(Professor, Jaipuria Institute of Management, Lucknow).
Email: arti.chandani@jaipuria.ac.in

Dr. Arti Chandani is a Professor at Jaipuria Institute of Management, Lucknow. and has more than 24 years of experience in teaching and research. **She has published more than 50 papers in journals.** She has published a paper in “A” category journal. She is the guest editor for special issue of journal, "International Journal of Public Sector Performance Management" and “International Journal of Business and Globalisation" published by InderScience.

Dr.Chandani started her session by briefing about the term **Teaching** and asking the audience what they expect from the session as a student. Later some basic knowledge of Finance was highlighted by the speaker like Risk, Types of Risk, Beta, etc. in a very engaging and simple manner which made the audience relate finance with their day-to-day cores. A Teacher builds a student’s confidence and trust. Every set of students needs to be attended with a different style and with a simple application. Dr. Chandani narrated the Teaching skills and their impact on overall student engagement was the key aspect of the session. She also discussed Bloom’s Taxonomy which means different levels of understanding a thing. To boost attentiveness to the session, Dr. Chandani energized the class by including a fun activity. Later terms like Multiple Intelligence, Engagements, Utilization of Time, and some Do’s and Don’ts of Teaching were discussed.

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A Session on ‘Ethical Consideration in research and publication’



Dr. Shweta Singh

(Associate Professor, Loyola University Chicago, USA)

Email: ssingh9@luc.edu

Dr. Singh sensitized the global governance and its need for the world in context with work ethics. She explained the benchmarks and guidelines that should be considered while doing international collaborations. The core principles like Respect for persons, Beneficence and absence of malfeasance, justice, and distributive justice, voluntary and informed consent, etc. were highlighted by the speaker. Dr. Singh extended the session by defining terms like Trust and ethical Dumping in terms of Ethics in Research with the help of Case study activity. The participants thoroughly enjoyed the incisive session delivered by Dr. Singh.

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A Session on 'A Research Primer'



Dr. Omjee Gupta

(Assistant Professor, Jaipuria Institute of Management, Lucknow)

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Professor Om Jee Gupta is a faculty in the area of Marketing. He completed his doctorate degree in the area of Marketing from Institute of Management Studies, Banaras Hindu University, Varanasi. He also holds MBA in International Business from Devi Ahilya Vishwavidyalaya, Indore. He has got mixed experience in industry and academia for about 7 years. He has many articles published to his credit in Scopus, web of science and ABDC indexed journals.

The session aimed to demystify the realm of research, exploring its essence, and steps. Prof. Gupta delved into the fundamental question of "**Why conduct research?**". The participants gained valuable insights into the multifaceted purposes of research, ranging from understanding social phenomena and human behavior to its crucial role in policy and decision-making. The session emphasized the **predictive and planning aspects of research, highlighting its role in evaluating interventions and advancing knowledge**. The discussion progressed to the technicalities of research methodology, with a focus on systematic approaches. Prof. Gupta navigated through the nuances of detecting variables, constants, and the significance of nominal and ordinal scale examples. The importance of significance levels and understanding the magnitude of difference that creates a significant impact were underscored. Engaging the participants in a lively Q&A session, Prof. Gupta ensured that each query found a thoughtful response. As the session drew to a close, Director Kavita Pathak took the stage for the valedictory address. She urged participants to share their key takeaways, fostering a reflective atmosphere. The program concluded on a high note with the distribution of certificates to the participants, each recognizing their dedication and successful completion.

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Eminent Speakers



Dr. Yogesh Dwivedi, Professor - Swansea University, UK

Prof. (Dr.) Yogesh K. Dwivedi is a distinguished Professor at Swansea University with expertise in Information Systems and Electronic Business. His extensive research contributions have been published in prestigious academic journals, and he has edited numerous books. Additionally, Yogesh serves as an editor for several prominent journals and has held leadership roles in academia, demonstrating his commitment to advancing knowledge in these fields.

Dr. Robert Glenn Richey, Jr. - Research Director-Auburn University, US

Prof. (Dr.) Robert Glenn Richey, Jr. is the Harbert Eminent Scholar in Supply Chain Management at Auburn University's Harbert College of Business. With a strong background in consultancy, education, and research, he specializes in various aspects of supply chain management, ethics, technology, and disaster preparedness. As the Co-Editor-in-Chief of the Journal of Business Logistics, he actively contributes to the advancement of knowledge in these areas, combining his expertise and teaching experience to make a significant impact.



Dr. Steven Carnovale, Assistant Professor- Florida Atlantic University, US

Prof. (Dr.) Steven Carnovale is a distinguished Professor of Supply Chain Management at Florida Atlantic University and Co-Editor-in-Chief of the Journal of Purchasing and Supply Management. With a rich background in academia and practical experience, he specializes in interfirm networks, risk management, and global sourcing. His extensive research contributions have been published in prestigious journals, and he has held key editorial roles, showcasing his dedication to advancing supply chain knowledge and practices.

Dr. Shailendra Singh, Professor- IIM, Lucknow

Prof. (Dr.) Shailendra Singh is an accomplished scholar and administrator with a remarkable career in organizational behavior. His achievements include leadership roles at prestigious institutions like IIM Ranchi and IIM Lucknow, membership on important boards and committees, and a prolific research portfolio consisting of 6 books and 78 publications. Additionally, he has served as an editor for renowned journals, leaving a lasting impact on academia.



Dr. Vishal Gupta, Professor- IIM, Ahmedabad

Prof. (Dr.) Vishal Gupta, a renowned Organizational Behavior expert at IIM Ahmedabad, with a Ph.D. in HR Management, is celebrated for his leadership research and two published books. His extensive corporate training experience and affiliations with prestigious organizations underscore his academic excellence and profound contributions to leadership and management.

Ms. Sangeeta Menon, Publishing Relationship Manager-Emerald

Ms. Sangeeta Menon, a seasoned academic publishing professional, currently serves as the Regional Publishing Manager at Emerald Publishing. With a rich background spanning Wiley, RELX Group, and Taylor & Francis, she excels in building academic relationships and fostering sustainable publishing initiatives. Her leadership and contributions have significantly shaped the industry in South Asia.



Dr. Arti Chandani, Professor, Jaipuria Institute of Management, Lucknow

Prof. (Dr.) Arti Chandani is a professor in the area of Finance at Jaipuria Institute of Management, Lucknow, and has more than 24 years of experience in teaching and research. She has published more than 50 papers in journals. She has published a paper in "A" category journal. She is also a Member of the Editorial Board of the International Journal of Digital Accounting Research (SCOPUS Indexed).

Dr. Om Jee Gupta, Assistant Professor, Jaipuria Institute of Management, Lucknow

Dr. Om Jee Gupta is a faculty in the area of Marketing. He completed his doctorate degree in the area of Marketing from the Institute of Management Studies, Banaras Hindu University, Varanasi. He also holds an MBA in International Business. He has got mixed experience in industry and academia for about 7 years. He has also conducted two workshops on research methodology utilizing M.S. Excel, SPSS, AMOS, R-Studio.



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Patron



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