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Editorial

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EDITORIAL

Dear Readers,

I am glad to share the latest issue of Management Dynamics, 21(2). The current issue has four empirical research articles and one case study.

The first article (Shukla et al.) have investigated the impact of COVID-19 on Indian economy using System Dynamics modeling approach. The causal loop diagram was used to explain the causality of series of events. The findings show that the strategy of shutdown/lockdown tends to increase the unemployment and ultimately causes negative impact on Indian Economy. Hence, authors recommend revival of economy, promoting startups, and avoid lockdowns.

Second article (Tenneti et al.) suggests that the effectiveness of the work depends not only on the external motivating factors like incentives but it is connected to the 'inner world' of the person. Authors use the Indian philosophy of 'The doctrine of Karma' to present an interesting perspective on how one can excel in life and organization.

Third article, (Yadav et al.) compares the Arbitrage Pricing Theory (APT) to the Capital Asset Pricing Theory (CAPT) by looking at numerous macroeconomic factors that affect market security prices. The findings imply that the APT model accurately describes the majority of the company's share returns

Fourth article (Pandey et al.), a case study, examines the case of ToRoots in the context of experiential travel and tourism. The case is very interesting as it caters to the unique needs of new age travelers.

Fifth article, (Rosario et al.,) explores the importance of Intellectual Capital (IC) in the Indian Banking Industry and compares the efficiency between Public Sector Undertaking (PSU) banks and Private Sector banks, by employing Value Added Intellectual Coefficient (VAIC) method.

We seek your valuable contributions to the journal and suggestions for improvement.

Dr. Anubhav Mishra
(Editor)